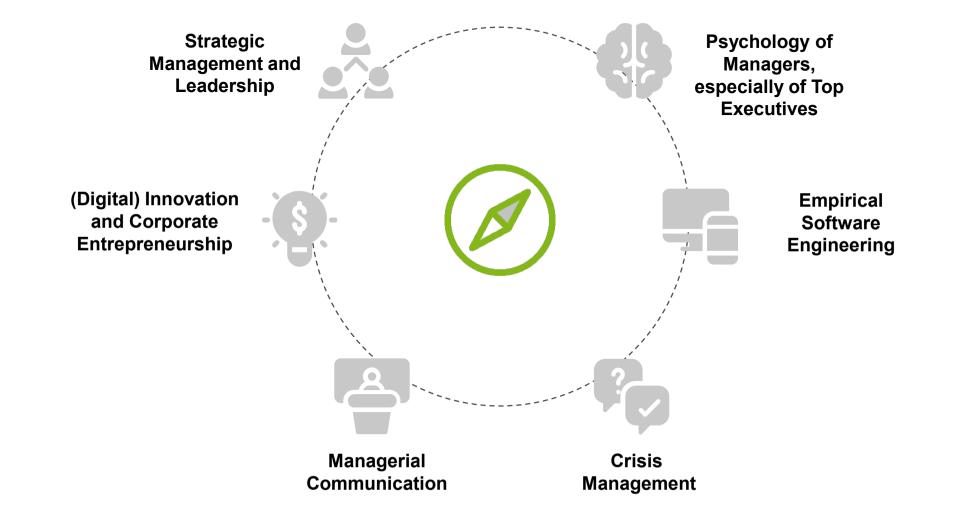


Writing a Bachelor or Master thesis at the Professorship for Strategic Management and Leadership

April 2024

The professorship of strategic management and leadership offers thesis in various topic areas



Bachelor and Master theses are assigned in a standardized process and supervised by PhD students of the professorship

Application

- Application of students using the online form on website of professorship
- Allocation of available places based on objective criteria
- **Specification** of the **topic** in individual consultation with the supervisor
- Preparation of exposé ("Projektseminar")
- **Registration of thesis** at examination office

Writing and defense

Bachelor

- **Support** and consultation during writing of **exposé** (e.g., topic identification, structure of thesis, etc.)
- Supervision/support of bachelor thesis by individual supervisor
- **Submission** of thesis and **defense** in front of examination board

Master

- Selective support of master thesis (with focus on structure and methodology)
- Independent work on the topic
- **Submission** of thesis and **defense** in front of examination board

Evaluation

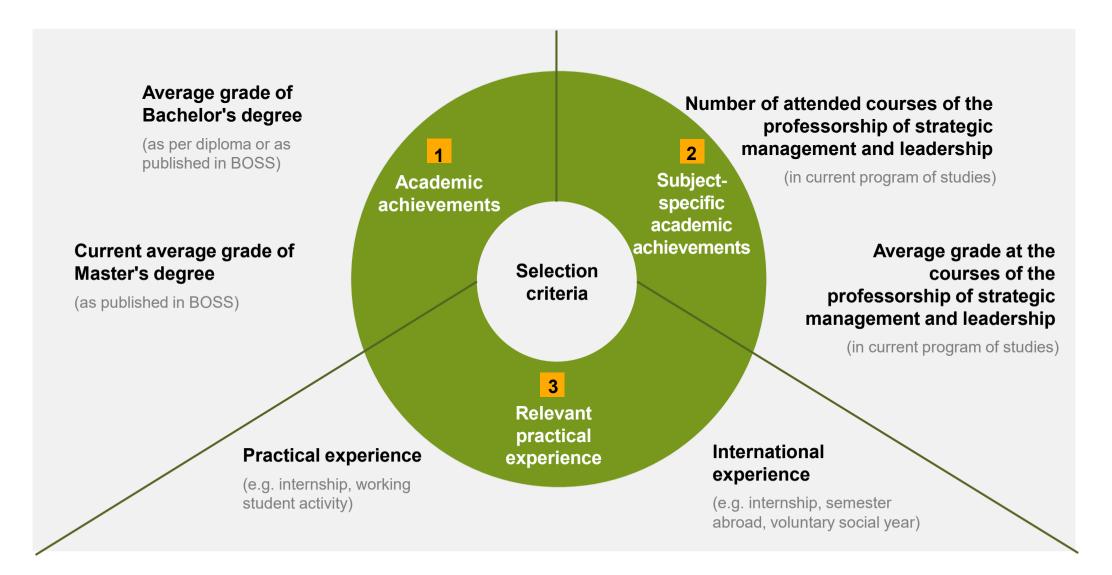
- **Separate** grading of written work and defense
- Announcement of final grade after defense of thesis



Requirements by the examination regulations

	Bachelor Thesis	Master Thesis
Туре	Typically literature review	Literature review or empirical thesis
Language	German or English	German or English
Scope	• 30-40 pages	• 70-80 pages
Application Requirements	 120 ECTS (WiWi)/165 ECTS (WirtIng.) at time of registration at examination office Registration by supervisor (WiWi) or student (WirtIng.) 	 60 ECTS at time of registration at examination office Registration by supervisor (WiWi) or student (WirtIng.)
	 Successful completion of "Wissenschaftliches Arbeiten" at Professorship for Strategic Management and Leadership (participation during the processing time of the thesis possible) 	
Exposé	 Exposé required before beginning with the bachelor thesis (WiWi only); exposé is the examination of "Projektseminar" and graded (Module 11) 	 Exposé required before beginning the master thesis (not graded)
Defense	 30 Minutes (15 Minutes Presentation, 15 Minutes Discussion) 25% (WiWi) or 20% (Wirt, Ing) of everall grade 	 30 Minutes (15 Minutes Presentation, 15 Minutes Discussion) 25% (WiWi) or 30% (WirtIng) of overall grade
Process Time	 25% (WiWi) or 30% (WirtIng) of overall grade WiWi: 9 weeks (empirical thesis max. 13 weeks) Wirt-Ing.: 12 weeks 	 WiWi: 17 weeks (empirical thesis max. 26 weeks) Wirt-Ing.: 24 weeks
Submission	Upload document in ExabaseOne digital data medium with all relevant data	Upload document in ExabaseOne digital data medium with all relevant data

We select on the basis of the following criteria



Important deadlines for your thesis in the winter semester 2024/2025

	Bachel	Bachelor Thesis Master Thesis		
	WiWi	WirtIng.	WiWi	WirtIng.
Application period		15. July - 4	. September	
Allocation of places		6. Sep	tember	
Binding place acceptance		20. Se	ptember	
Kick-off meeting		8. Oc	ctober	
Seminar on scientific research		(tba, probably first two	weeks of the semester)	
Submission exposé	5. November		5. November	5. November
Start of processing time	25. No	ovember	18. Nov	vember
Submission of thesis ¹	27. J	anuary	17. March	5. May
Defense ²	Februar	ry / March	March / April	Мау
Announcement of final grade	Februar	ry / March	March / April	Мау

Important deadlines for your thesis in the summer semester 2025

				All dates in the summer se preliminary and subjec Thesis	
	Bachelor Thesis		Master Thesis		
	WiWi	WirtIng.	WiWi	WirtIng.	
Application period	01. January – 18. February				
Allocation of places	20. February				
Binding place acceptance	15. March				
Kick-off meeting	7. April				
Seminar on scientific research	Block seminar (First or second week in the semester)				
Submission exposé	5. May		5. May	5. May	
Start of processing time	19. May		12.	Мау	
Submission of thesis ¹	21. July		8. September	27. October	
Defense ²	July / August		September / October	October / November	
Announcement of final grade	July / August		September / October	October / November	