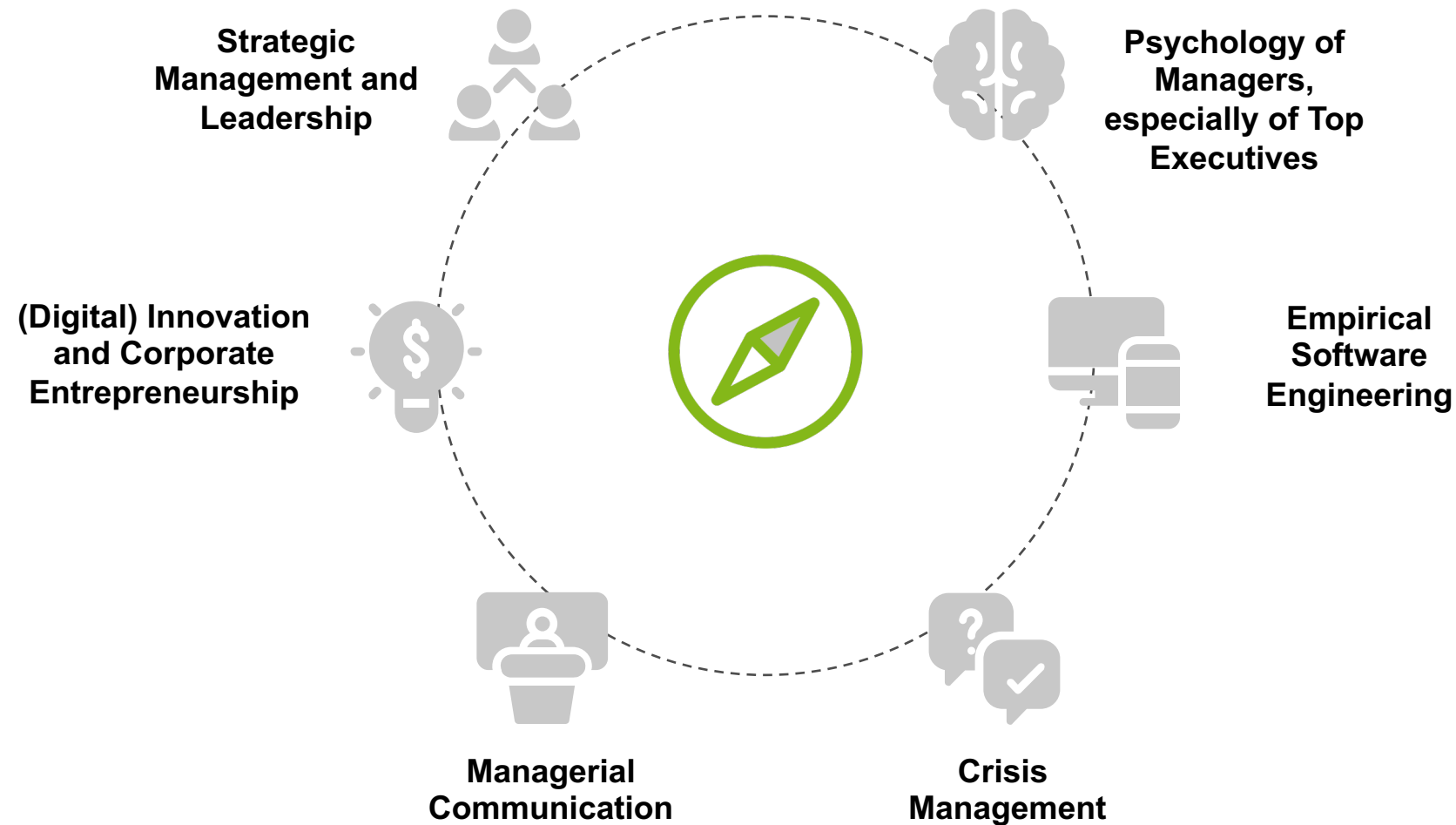




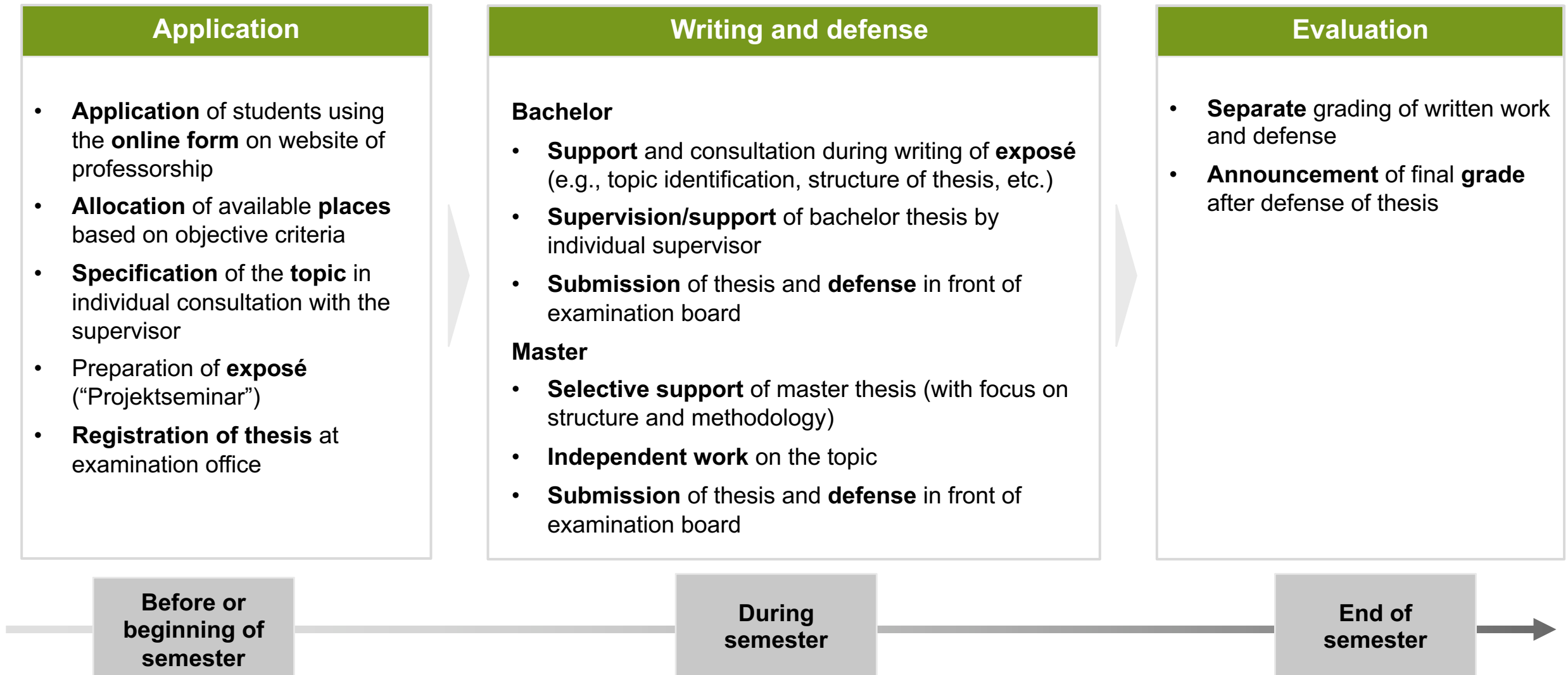
Writing a Bachelor or Master thesis at the Professorship for Strategic Management and Leadership

July 2025

The professorship of strategic management and leadership offers thesis in various topic areas



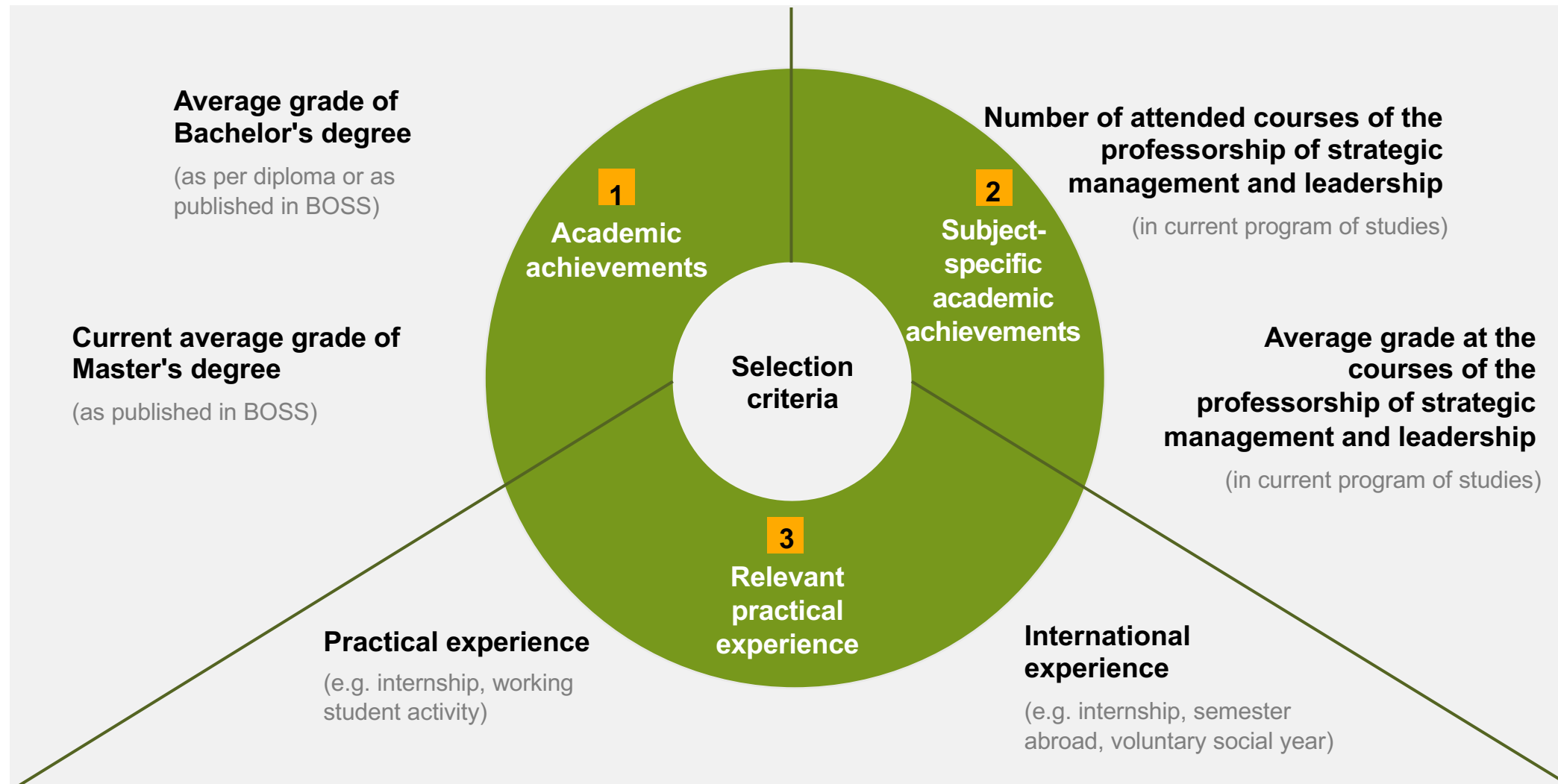
Bachelor and Master theses are assigned in a standardized process and supervised by PhD students of the professorship



Requirements by the examination regulations

	Bachelor Thesis	Master Thesis
Type	<ul style="list-style-type: none"> Typically literature review 	<ul style="list-style-type: none"> Literature review or empirical thesis
Language	<ul style="list-style-type: none"> German or English 	<ul style="list-style-type: none"> German or English
Scope	<ul style="list-style-type: none"> 30-40 pages 	<ul style="list-style-type: none"> 70-80 pages
Application Requirements	<ul style="list-style-type: none"> 120 ECTS (WiWi)/165 ECTS (Wirt.-Ing.) at time of registration at examination office Registration by supervisor (WiWi) or student (Wirt.-Ing.) Successful completion of “Wissenschaftliches Arbeiten” at Professorship for Strategic Management and Leadership (participation during the processing time of the thesis possible) 	<ul style="list-style-type: none"> 60 ECTS at time of registration at examination office Registration by supervisor (WiWi) or student (Wirt.-Ing.)
Exposé	<ul style="list-style-type: none"> Exposé required before beginning with the bachelor thesis (WiWi only); exposé is the examination of “Projektseminar” and graded (Module 11) 	<ul style="list-style-type: none"> Exposé required before beginning the master thesis (not graded)
Defense	<ul style="list-style-type: none"> 30 Minutes (15 Minutes Presentation, 15 Minutes Discussion) 25% (WiWi) or 30% (Wirt.-Ing) of overall grade 	<ul style="list-style-type: none"> 30 Minutes (15 Minutes Presentation, 15 Minutes Discussion) 25% (WiWi) or 30% (Wirt.-Ing) of overall grade
Process Time	<ul style="list-style-type: none"> WiWi: 9 weeks (empirical thesis max. 13 weeks) Wirt-Ing.: 12 weeks 	<ul style="list-style-type: none"> WiWi: 17 weeks (empirical thesis max. 26 weeks) Wirt-Ing.: 24 weeks
Submission	<ul style="list-style-type: none"> Upload document in Exabase One digital data medium with all relevant data 	<ul style="list-style-type: none"> Upload document in Exabase One digital data medium with all relevant data

We select on the basis of the following criteria



Important deadlines for your thesis in the winter semester 2025/2026

	Bachelor Thesis		Master Thesis	
	WiWi	Wirt.-Ing.	WiWi	Wirt.-Ing.
Application period	15. July - 10. September			
Allocation of places	12. September			
Binding place acceptance	26. September			
Kick-off meeting	13. October			
Seminar on scientific research	Block seminar (First or second week in the semester)			
Submission exposé	10. November		10. November	10. November
Start of processing time	24. November		24. November	
Submission of thesis ¹	26. January		23. March	11. May
Defense ²	February / March		March / April	May
Announcement of final grade	February / March		March / April	May

Important deadlines for your thesis in the summer semester 2026

All dates in the summer semester 2026 are preliminary and subject to change

	Bachelor Thesis		Master Thesis	
	WiWi	Wirt.-Ing.	WiWi	Wirt.-Ing.
Application period	01. January – 18. February			
Allocation of places	20. February			
Binding place acceptance	15. March			
Kick-off meeting	13. April			
Seminar on scientific research	Block seminar (First or second week in the semester)			
Submission exposé	11. May		11. May	11. May
Start of processing time	25. May		18. May	
Submission of thesis ¹	27. July		14. September	02. November
Defense ²	July / August		September / October	November
Announcement of final grade	July / August		September / October	November

1. May differ for empirical theses 2. Defense for Wirt.-Ing. students after individual consultation