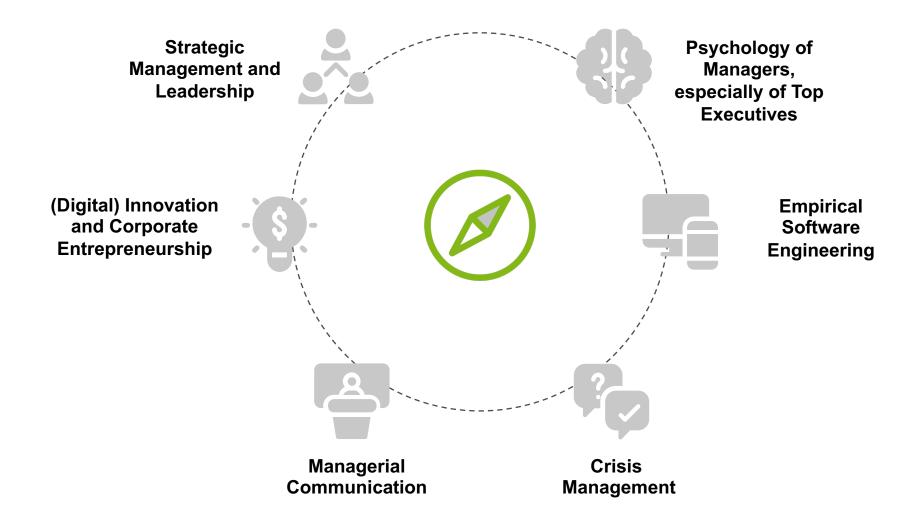




# The professorship of strategic management and leadership offers thesis in various topic areas



Note: Topic areas are only illustrative and not exhaustive

# Bachelor and Master theses are assigned in a standardized process and supervised by PhD students of the professorship

#### **Application**

- Application of students using the online form on website of professorship
- Allocation of available places based on objective criteria
- Specification of the topic in individual consultation with the supervisor
- Preparation of exposé ("Projektseminar")
- Registration of thesis at examination office

#### Writing and defense

#### **Bachelor**

- **Support** and consultation during writing of **exposé** (e.g., topic identification, structure of thesis, etc.)
- Supervision/support of bachelor thesis by individual supervisor
- Submission of thesis and defense in front of examination board

#### Master

- Selective support of master thesis (with focus on structure and methodology)
- Independent work on the topic
- Submission of thesis and defense in front of examination board

#### **Evaluation**

- Separate grading of written work and defense
- Announcement of final grade after defense of thesis

Before or beginning of semester

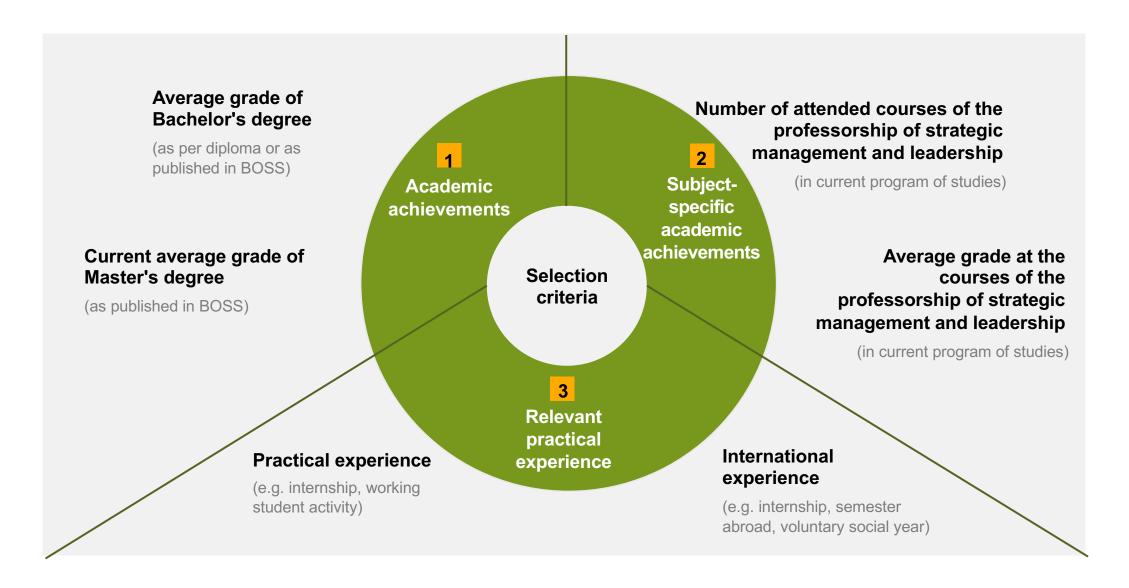
During semester

End of semester

## Requirements by the examination regulations

	Bachelor Thesis	Master Thesis	
Туре	Typically literature review	Literature review or empirical thesis	
Language	German or English	German or English	
Scope	• 30-40 pages	• 70-80 pages	
Application Requirements	<ul> <li>120 ECTS (WiWi)/165 ECTS (WirtIng.) at time of registration at examination office</li> <li>Registration by supervisor (WiWi) or student (WirtIng.)</li> <li>Successful completion of "Wissenschaftliches Arbeiten" at</li> </ul>	<ul> <li>60 ECTS at time of registration at examination office</li> <li>Registration by supervisor (WiWi) or student (WirtIng.)</li> </ul>	
	Professorship for Strategic Management and Leadership (participation during the processing time of the thesis possible)		
Exposé	<ul> <li>Exposé required before beginning with the bachelor thesis (WiWi only); exposé is the examination of "Projektseminar" and graded (Module 11)</li> </ul>	<ul> <li>Exposé required before beginning the master thesis (not graded)</li> </ul>	
Defense	<ul> <li>30 Minutes (15 Minutes Presentation, 15 Minutes Discussion)</li> <li>25% (WiWi) or 30% (WirtIng) of overall grade</li> </ul>	<ul> <li>30 Minutes (15 Minutes Presentation, 15 Minutes Discussion)</li> <li>25% (WiWi) or 30% (WirtIng) of overall grade</li> </ul>	
Process Time	<ul><li>WiWi: 9 weeks (empirical thesis max. 13 weeks)</li><li>Wirt-Ing.: 12 weeks</li></ul>	<ul><li>WiWi: 17 weeks (empirical thesis max. 26 weeks)</li><li>Wirt-Ing.: 24 weeks</li></ul>	
Submission	<ul> <li>Upload document in Exabase</li> <li>One digital data medium with all relevant data</li> </ul>	<ul> <li>Upload document in Exabase</li> <li>One digital data medium with all relevant data</li> </ul>	

### We select on the basis of the following criteria



## Important deadlines for your thesis in the winter semester 2025/2026

	Bachelor Thesis		Master Thesis		
	WiWi	WirtIng.	WiWi	WirtIng.	
Application period	15. July - 10. September				
Allocation of places		12. Se	otember		
Binding place acceptance	26. September				
Kick-off meeting	13. October				
Seminar on scientific research	Block seminar (First or second week in the semester)				
Submission exposé	10. November		10. November	10. November	
Start of processing time	24. November		24. November		
Submission of thesis <sup>1</sup>	26. Ja	nuary	23. March	11. May	
Defense <sup>2</sup>	February	/ / March	March / April	May	
Announcement of final grade	nnouncement of final grade February / March		March / April	May	

### Important deadlines for your thesis in the summer semester 2026

All dates in the summer semester 2026 are preliminary and subject to change **Bachelor Thesis Master Thesis** Wirt.-Ing. Wirt.-Ing. WiWi WiWi Application period 01. January - 18. February Allocation of places 20. February 15. March Binding place acceptance Kick-off meeting 13. April Seminar on scientific research Block seminar (First or second week in the semester) Submission exposé 11. May 11. May 11. May 25. May 18. May Start of processing time Submission of thesis<sup>1</sup> 27. July 14. September 02. November Defense<sup>2</sup> July / August September / October November Announcement of final grade July / August September / October November

<sup>| 7</sup>