

The professorship of strategic management and leadership offers thesis in various topic areas



Note: Topic areas are only illustrative and not exhaustive

Bachelor and Master theses are assigned in a standardized process and supervised by PhD students of the professorship

Application

- Application of students using the online form on website of professorship
- Allocation of available places based on objective criteria
- Specification of the topic in individual consultation with the supervisor
- Preparation of exposé ("Projektseminar")
- Registration of thesis at examination office

Writing and defense

Bachelor

- Support and consultation during writing of exposé (e.g., topic identification, structure of thesis, etc.)
- Supervision/support of bachelor thesis by individual supervisor
- Submission of thesis and defense in front of examination board

Master

- Selective support of master thesis (with focus on structure and methodology)
- Independent work on the topic
- Submission of thesis and defense in front of examination board

Evaluation

- Separate grading of written work and defense
- Announcement of final grade after defense of thesis

Before or beginning of semester

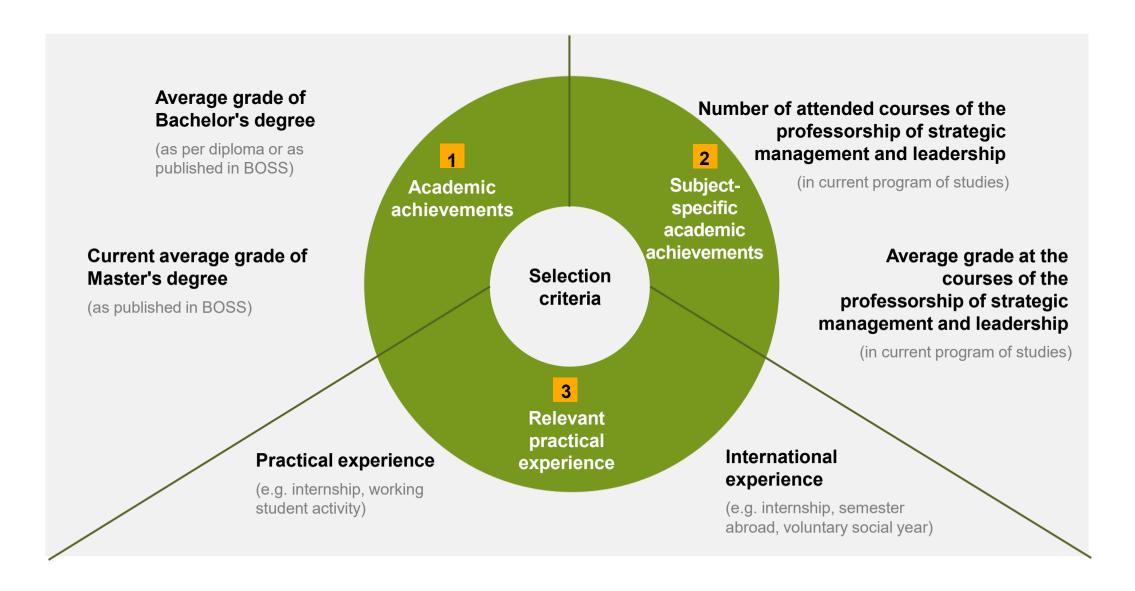
During semester

End of semester

Requirements by the examination regulations

	Bachelor Thesis	Master Thesis	
Туре	Typically literature review	Literature review or empirical thesis	
Language	German or English	German or English	
Scope	• 30-40 pages	• 70-80 pages	
Application Requirements	 120 ECTS (WiWi)/165 ECTS (WirtIng.) at time of registration at examination office Registration by supervisor (WiWi) or student (WirtIng.) 	 60 ECTS at time of registration at examination office Registration by supervisor (WiWi) or student (WirtIng.) 	
	 Successful completion of "Wissenschaftliches Arbeiten" at Professorship for Strategic Management and Leadership (participation during the processing time of the thesis possible) 		
Exposé	 Exposé required before beginning with the bachelor thesis (WiWi only); exposé is the examination of "Projektseminar" and graded (Module 11) 	 Exposé required before beginning the master thesis (not graded) 	
Defense	 30 Minutes (15 Minutes Presentation, 15 Minutes Discussion) 25% (WiWi) or 30% (WirtIng) of overall grade 	 30 Minutes (15 Minutes Presentation, 15 Minutes Discussion) 25% (WiWi) or 30% (WirtIng) of overall grade 	
Process Time	WiWi: 9 weeks (empirical thesis max. 13 weeks)Wirt-Ing.: 12 weeks	WiWi: 17 weeks (empirical thesis max. 26 weeks)Wirt-Ing.: 24 weeks	
Submission	Upload document in ExabaseOne digital data medium with all relevant data	 Upload document in Exabase One digital data medium with all relevant data 	

We select on the basis of the following criteria



Important deadlines for your thesis in the winter semester 2025/2026

	Bachelor Thesis		Master Thesis			
	WiWi	WirtIng.	WiWi	WirtIng.		
Application period	15. July - 10. September					
Allocation of places	12. September					
Binding place acceptance	26. September					
Kick-off meeting	13. October					
Seminar on scientific research	Block seminar (First or second week in the semester)					
Submission exposé 10. November			10. November	10. November		
Start of processing time	24. November		24. November			
Submission of thesis ¹	26. Ja	nuary	23. March	11. May		
Defense ²	February	/ / March	March / April	May		
Announcement of final grade	nal grade February / March		March / April	May		

Important deadlines for your thesis in the summer semester 2026

All dates in the summer semester 2026 are preliminary and subject to change

	Bachelor Thesis		Master Thesis		
	WiWi	WirtIng.	WiWi	WirtIng.	
Application period	01. January – 18. February				
Allocation of places	20. February				
Binding place acceptance	15. March				
Kick-off meeting	13. April				
Seminar on scientific research	Block seminar (First or second week in the semester)				
Submission exposé	11. May		11. May	11. May	
Start of processing time	25. May		18. May		
Submission of thesis ¹	27. July		14. September	02. November	
Defense ²	July / August		September / October	November	
Announcement of final grade	July / August		September / October	November	

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